

MILLENNIAL

WOMAN

MAGAZINE



ak
akoredé
portraits

TRAILBLAZER
OF THE ISSUE
WITH
TASNEEM MOONIEYAN

UNFILTERED &
UNSTOPPABLE:
THE RISE OF A BEAUTY
MOGUL

ADEOLA ADEYEMI

5 DELICIOUS WAYS TO ENJOY
TETLEY TEA INSTANT CHAI LATTES

GET INSPIRED
WITH
CANDICE POTGIETER
& ZANELE NJAPHA

CONTENTS

03 EDITOR'S NOTE

A season of warmth, introspection, and reigniting your inner fire with Millennial Woman Magazine.

04 UNFILTERED & UNSTOPPABLE: THE RISE OF ADEOLA ADEYEMI

A bold look at how Adeola is redefining beauty, identity, and influence from Africa to the world.

08 THE FOUNDER'S CORNER: AMANDA RUSERE

From quiet dreams to science-backed skincare — the story behind Dear Skin.

12 HOW TO GET THAT GLOW GOING WITH BRAMLEY COSMETICS

Beat the cold with skincare essentials South African women swear by.

14 FAIRLADY AND TRUELOVE SOCIAL ENTREPRENEUR OF THE YEAR: CANDICE POTGIETER

The powerhouse behind South Africa's largest ECD programme and a bold new chapter in social entrepreneurship.

17 TASNEEM MOONIEYAN: THE HEART BEHIND PESTO PRINCESS

A look at purpose-driven marketing, conscious leadership, and building community through brand storytelling.

20 TOP PICKS: HANNON'S EYE CRÈME & BODY LOTION

Power-packed, editor-loved, and ready to transform your skincare routine.

22 CROWNED A RISING STAR : ZANELE NJAPHA

On unlearning, leadership, and embracing change in a fast-moving world.

26 BRAND SPOTLIGHT: SUGAR WHISKED TREATS

Sthokoziso Malaka's sweet creations blend flavor, nostalgia, and artistry.

29 GREEN IS QUEEN: HOW PESTO PRINCESS IS LEADING THE CHARGE IN CONSCIOUS CONSUMERISM

The Cape Town brand blending bold flavor with planet-first values.

34 BEAUTY MEETS PROTECTION :LUMINOUS ERA SPF 30 SUN SCREEN

Science-backed SPF that protects, perfects, and celebrates your glow.

37 67 MINUTES AT NICCI: LEAVING A LEGACY OF HOPE AND INSPIRATION

How Clive and Niki Breger are empowering women and redefining impact through style.

39 SIP, SOOTHE & SAVOR: 5 WAYS TO ENJOY TETLEY CHAI

From classic sips to creative treats — your favorite instant latte, reimagined.

41 MWM EVENTS THE AUTHENTIC WOMAN SUMMIT 2025

Editor's Note

WINTER ISSUE
MILLENNIAL WOMAN MAGAZINE

Dear Millennial Woman,

There's something magical about winter, the quiet pause it offers, the introspection it invites, and the way it encourages us to gather closer, dig deeper, and rediscover our inner fire. As the world slows down and wraps itself in wool and wonder, we at Millennial Woman Magazine have curated a winter issue that reflects both the warmth within and the boldness required to keep glowing through the cold.

Our winter issue is filled with the fire and fierce femininity that define our generation. This edition, we are proud to present our second regional cover, celebrating women who are shaping narratives across Africa and beyond. Gracing our cover is the radiant Adeola Adeyemi, Nigerian beauty entrepreneur and reality TV star, whose journey from glamour to groundbreaking business is as bold as it is inspiring. Her story is a testament to power redefined—soft yet strong, rooted yet visionary.

Inside, you'll find stories of women like Zanele Njapha, who is helping organizations embrace change through the art of unlearning, and Candice Potgieter, who is championing early childhood development across South Africa with heart and innovation.



Nomakhosazana
Editor-in-Chief

We've also brewed up cozy inspiration with pieces like "5 Ways to Enjoy Tetley Tea's Instant Chai Lattes" and explored our beauty top picks courtesy of Hannon Cosmetics. And of course, we're getting ready for this year's Authentic Woman Summit, themed Unapologetically Bold, a powerful call to action for every woman navigating her own winter and finding her own light. As you turn these pages, may you find comfort, courage, and maybe a little crackle of fire to keep you inspired all season long.



UNFILTERED & UNSTOPPABLE: THE RISE OF ADEOLA ADEYEMI

At the intersection of culture, confidence, and commerce stands Adeola Adeyemi, a visionary entrepreneur who isn't just building a beauty brand but reimagining the entire industry from the inside out. As the founder of Beauty by AD and Beauty by AD Skin, she has boldly stepped into a space that once overlooked African women and turned it into a global stage for representation, innovation, and luxury rooted in identity.

With a voice as powerful as her pigment-rich palettes, Adeola is part of a new generation of millennial women rewriting the rules of business, where grace and grit coexist, where strategy meets soul, and where impact is just as important as influence. From humble beginnings to viral success, she opens up about the legacy she's crafting, the power of being seen, and why beauty has always been personal.

In this exclusive Millennial Woman Magazine cover story, Adeola takes us behind the brand, inside the hustle, and into her dreams of a future where every woman feels celebrated, centered, and utterly unstoppable.



→ **What inspired you to become an entrepreneur and forge your own path?**

I've always been surrounded by beauty, but what pushed me into entrepreneurship was realizing there was a real gap, especially for African women. We weren't being seen or catered to in the way we deserved. I didn't want to just exist in the industry; I wanted to shape it, to create something that felt intentional, inclusive, and lasting.

→ **Were there defining moments early in your career that shaped the woman and leader you are today?**

Absolutely. The moment I chose to start with little resources and no guarantee of success. It taught me resilience. Another one was seeing our products go viral without any push reminded me I was building something special.

→ **What does it mean to you to be a millennial woman in business today?**

It means being bold and honest. It's about embracing softness and strength at the same time. As millennial women, we're rewriting the rules, breaking generational ceilings, and proving that you can lead with empathy, style, and strategy.

→ **How did your personal relationship with beauty and skincare influence the direction of your brands, Beauty by AD and Beauty by AD Skin?**

Beauty has always been personal to me. I grew up watching how it transformed the way women carried themselves. I wanted to create products that gave that same confidence and joy. With BEAUTYBYAD, it's about glam that celebrates every skin tone. Both brands reflect how I see beauty.

→ **As a founder, how do you stay innovative and ahead of trends in beauty and skincare?**

I listen to the streets, to my community, to the subtle shifts in how women want to feel. I travel, I pause, I pay attention. Innovation for me comes from staying invested in who we are, while being unafraid to evolve. I also keep my eyes on sustainability and beauty-tech those are huge for the future.

Continue reading at next page >



→ **How important is representation and African identity in the storytelling of Beauty by AD?**

It's everything. BEAUTYBYAD is a love letter to everyone, every gender, every skin tone. From the names of our shades to our campaign visuals, we're telling our story boldly and unapologetically. Representation isn't an afterthought; it's the foundation. I want people to feel seen, celebrated, and prioritized.

→ **What legacy do you hope Beauty by AD and Beauty by AD Skin will leave behind in the beauty industry?**

I want the legacy to be: Made for Us. I want people to see our brand and believe that luxury, and representation can exist in one place. I want our story to shift how global beauty sees Africa not as a market to tap into, but as the origin of innovation.

→ **What's next for your beauty empire? Are there new launches, partnerships, or global expansion plans in the pipeline?**

Definitely. Global expansion is on the table with a vision of seeing BEAUTYBYAD on shelves in South Africa, Nairobi, Accra, New York, London and beyond. Retail stores, tech integrations, and creator partnerships are all in the pipeline.

→ **Finally, if you could say one thing to your younger self, or to young women starting out today, what would it be?**

Start anyway. The fear won't vanish, but neither will the dream. Trust your voice. There is space for you even if you have to create it yourself.

Continue reading at next page >

FUN FACTS



akoréde
portraits

WHO WAS YOUR BEAUTY ICON GROWING UP?

NAOMI CAMPBELL

WHAT'S ONE BEAUTY PRODUCT YOU CAN'T LIVE WITHOUT, EVEN ON A DESERT ISLAND?

LIP GLOSS OR OIL. HYDRATED LIPS ARE NON-NEGOTIABLE.

WHAT'S ONE BEAUTY PRODUCT YOU CAN'T LIVE WITHOUT, EVEN ON A DESERT ISLAND?

LIP GLOSS OR OIL. HYDRATED LIPS ARE NON-NEGOTIABLE.

IF YOUR SKINCARE ROUTINE HAD A THEME SONG, WHAT WOULD IT BE?

FLAWLESS – BEYONCE

EARLY BIRD OR NIGHT OWL WHEN IT COMES TO CREATIVITY?

NIGHT OWL. THAT'S WHEN THE WORLD IS QUIET AND MY IDEAS COME ALIVE.

WHAT'S THE LAST CUSTOMER MESSAGE THAT MADE YOU SMILE?

A CUSTOMER ONCE SAID, THIS IS THE FIRST TIME I'VE FOUND A FOUNDATION THAT FEELS LIKE IT WAS MADE FOR ME. I TEARED UP. THAT'S WHY I DO THIS

Dear Skin

The Founder's Corner

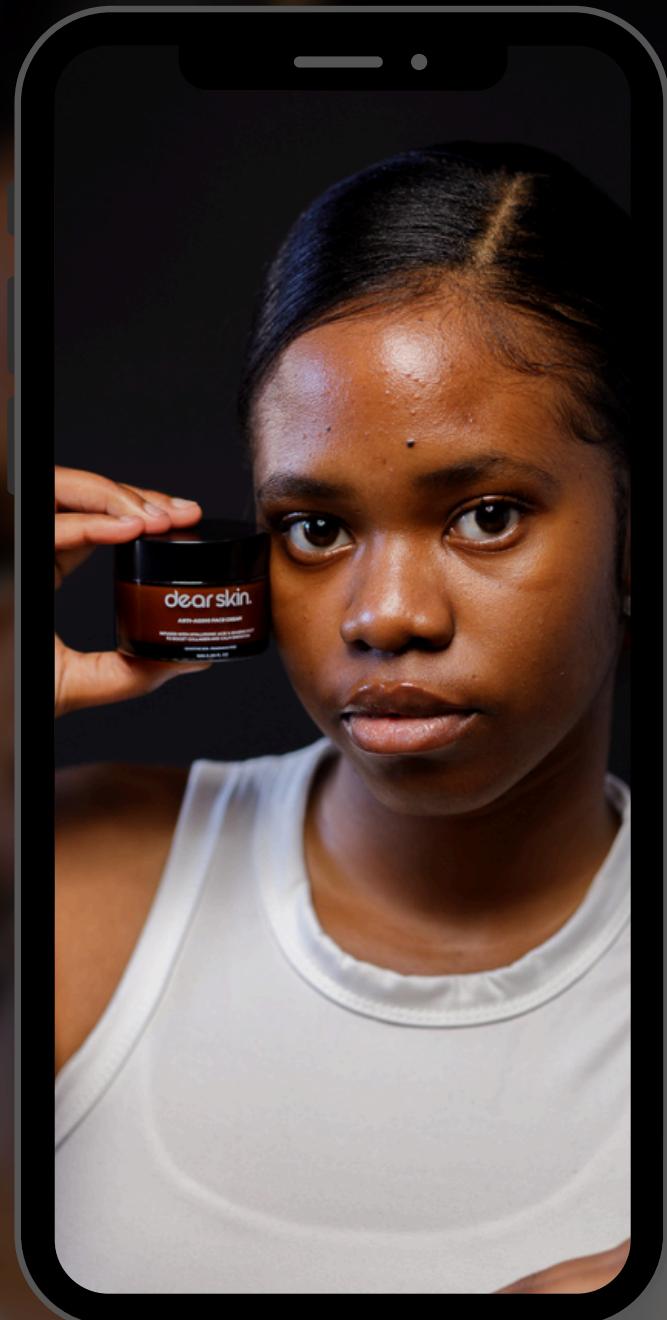
Amanda Rusere opens up about the journey behind launching her skincare brand, Dear Skin

What began as a quiet dream in 2020 became a skincare brand launched in 2025, rooted in science, resilience, and love. My name is Amanda Rusere, and I'm the founder of Dear Skin, a brand born from personal discovery, scientific passion, and deep care for sensitive skin. But the roots of this brand stretch much deeper, into a story of science, mentorship, and self-discovery. I was first introduced to the world of cosmetics in 2020, thanks to a mentor who saw potential in me and gave me the opportunity of a lifetime. She taught me the foundational principles of cosmetic formulation, sparked my love for skincare science, and even helped fund my studies at the Institute of Personal Care Science, where I earned an Advanced Certificate in Cosmetic Science. That experience opened my eyes to a field where nature and chemistry meet, and I knew almost immediately that this was what I wanted to do with my life.

Since then, I have also earned a Business Management degree from Brigham Young University. With the tools I needed in hand, I spent years quietly dreaming, researching, and imagining what kind of brand I wanted to create.

By April 2024, the vision started keeping me up at night. I couldn't stop thinking about building a skincare line that respects the skin barrier, focuses on hydration, and works for sensitive skin, not against it. I wanted to use everything I'd learned to create products that truly helped people with dry skin, acne-prone skin, and hyperpigmentation. It took me a year to work on Dear Skin and make sure it is a brand that people would want to use and would help maintain their skin.

The result was Dear Skin, a brand born from science, love, and intention.



The Story Behind Dear Skin

Finding the perfect name wasn't easy. I wanted something intimate and meaningful. Something that captured the essence of how we should treat our skin: with care, gratitude, and love. That's when it came to me, Dear Skin.

Think of it like this: every time you care for your skin, you write it a love letter. With every gentle cleanse, nourishing serum, or velvety cream, you're saying, "Dear Skin, I appreciate you. I'm taking care of you."

Skincare shouldn't just be a routine; it should be a ritual. A moment to pause and connect with yourself. That philosophy guides everything we do.

Where Science Meets Self-Care

What sets Dear Skin apart is our deep-rooted commitment to science. Our formulas are fragrance-free because many people with sensitive skin, including myself, suffer irritation from even the most luxurious scents. I focused instead on powerful, skin-loving ingredients like:

- Sweet Almond Oil, Baobab Oil, and Grapeseed Oil to deeply hydrate and protect
- Ginseng Root Extract, a Korean skincare favourite known for brightening and strengthening the skin barrier
- Snail Mucin, a remarkable ingredient that promotes healing, collagen production, and hydration, is ethically and locally sourced in South Africa

The Products

Each Dear Skin product was developed with a purpose:

- Revitalizing Face Cleanser – Gently cleanses without stripping the skin
- Renewing Moisturizing Serum – Delivers deep hydration with a feather-light feel
- Anti-Aging Face Cream – Enhances your glow while protecting your skin barrier
- Hydrating Cleansing Milk – A soothing, moisture-rich cleanser that softens and calms



Continue reading at next page >

Building a Brand with Heart and Hustle

As a small brand, I wear many hats. I've had to become a DIY expert, learning everything from packaging to delivery logistics. I oversee sourcing, labelling, and even manage our social media presence. It's been hard, and I've had to start over more than once, but I've never lost sight of the vision. If I hit a stumbling block, I go back to the drawing board, rework it, and keep moving forward.

This journey has taught me discipline, creativity, and resilience. It's also taught me to value progress over perfection, because launching Dear Skin wasn't just about creating products, it was about proving to myself that I could build something from the ground up.

Dear Skin is my love letter, not just to skin, but to everyone who's ever felt overwhelmed by skincare, struggled with sensitivity, or simply wanted something that just works.



What's Next for Dear Skin?



At Dear Skin, the journey doesn't stop here. We're constantly researching, listening, and evolving - because skincare is never one-size-fits-all. Right now, we're in the exciting early stages of developing a new eye cream, specifically formulated to reduce under-eye bags and puffiness.

This upcoming product is being carefully crafted to be gentle enough for sensitive skin, yet effective enough to tackle fatigue, puffiness, and dark circles, all while keeping the delicate eye area deeply hydrated and supported.

Just like the rest of our range, this formula will be fragrance-free, science-driven, and infused with thoughtfully selected ingredients that really work.

To anyone reading: if you've ever doubted your vision, trust it, nurture it, and let it grow. That's how Dear Skin came to life.



dearskinsa



shopdearskin



@dearskin_sa

SHOP NOW

www.dearskin.co.za

Wellness Section:

TO BE A WOMAN IS *Beautiful*

Everyday beautiful skin



How to Get That Glow Going with Bramley Cosmetics

Winter might be the season of cozy knits and hot chocolate, but it's also notoriously tough on our skin. Cold air, harsh winds, and indoor heating can strip your skin of moisture, leaving it dull, dry, and anything but radiant. But fear not, glowing skin is still within reach. With a little love and the right skincare essentials, you can bring your radiance back, no matter the chill outside.

Enter Bramley Cosmetics, the affordable, luxurious brand that South African women trust to keep their skin nourished, soft, and absolutely glowing. From their cult-favorite tissue oils to rich body butters and hydrating lotions, Bramley has mastered the art of high-quality skincare that doesn't break the bank. Here's how to get that glow going this winter with Bramley by your side.

1. Hydration Starts in the Shower

Don't underestimate your body wash! A gentle, moisturizing body wash like Bramley Magnolia Body Wash helps protect the skin's natural oils while cleansing. Look for ingredients like glycerine or vitamin E to keep skin hydrated from the first step in your routine.

Pro tip: Keep your showers short and warm, not hot, to avoid further drying out your skin.

2. Layer on the Love with Tissue Oil

The hero product of Bramley's range... Tissue oil. Whether you choose the Magnolia, Cocoa Heaven, or Aloe Vera variant, Bramley's tissue oils are rich in essential oils, vitamin E, and bio-elastin to help reduce the appearance of scars, stretch marks, and uneven skin tone.

Glow Hack: Apply tissue oil on damp skin after your shower to lock in moisture and boost absorption.

3. Body Butter = Winter's Best Friend

Think of Bramley's Body Butter as a warm hug for your skin. With ultra-nourishing formulas and soothing fragrances, it's a must-have for dry, flaky winter skin. Massage generously over elbows, knees, and heels. Your driest zones will thank you. Try this: Layer body butter over tissue oil for a deep moisture surge that lasts all day.

4. Keep It Handy: The Hand Cream You'll Actually Use

Don't neglect your hands. They take a beating in the winter. Bramley's hand and nail creams are perfectly sized to toss in your handbag or leave on your desk. Infused with tissue oil, they soften hands, strengthen nails, and smell divine.

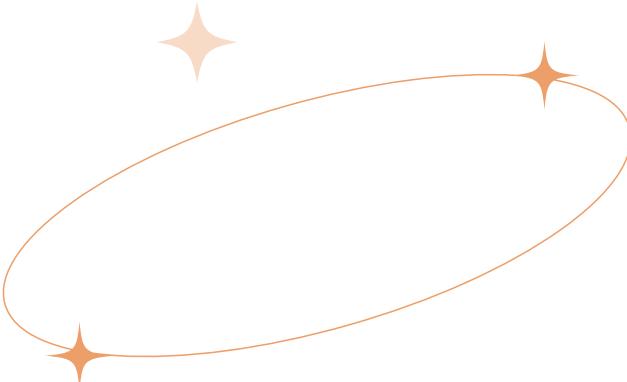
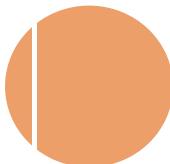
Beauty on the go: Reapply after every wash to keep hands supple and smooth.

5. Self-Care Is Skincare

Glowing skin isn't just about products; it's about how you care for yourself. Take time to slow down, massage in your creams with intention, and let your skincare routine become a moment of daily self-love. Bramley's calming scents and luxurious textures turn even a quick routine into a ritual.

Winter doesn't have to dull your shine. With Bramley Cosmetics, radiant, healthy-looking skin is as simple as choosing the right essentials and sticking to a routine that loves you back. Because glowing skin isn't just a summer thing, it's a year-round vibe.

So, grab that jar of tissue oil, smooth on some body butter, and let the glow-up begin!



2024 Santam Women of the Future in association with FAIRLADY and TRUELOVE Social Entrepreneur

In a world where impact leadership often takes a back seat to profit margins, Candice Potgieter is quietly and powerfully changing the narrative. Named the 2024 Santam's Women of the Future in Association with FAIRLADY and TRUELOVE Social Entrepreneur of the Year, Candice is not just the CEO of The Unlimited Child, South Africa's largest centre-based early childhood development (ECD) programme, she is a visionary determined to rewrite the future of education, community empowerment, and women-led entrepreneurship.

With a background in applied mathematics and systems thinking, Candice brings both precision and passion to the social enterprise space. Her leadership blends data with dignity, strategy with soul, and bold vision with measurable impact.

At the heart of her work lies one simple belief: every child deserves a chance to thrive, and every woman deserves the opportunity to lead.

In this exclusive Millennial Woman Magazine interview, Candice opens up about the pivotal moments that shaped her journey, the weight and wonder of scaling impact, and how receiving the Santam award sparked a ripple of global recognition.

CANDICE
POTGIETER



Candice, you've built a career rooted in purpose and impact. What first inspired your journey into social entrepreneurship?

My journey into social entrepreneurship was inspired by a deep belief that every child, no matter where they are born, deserves the chance to reach their full potential. I come from a background in applied mathematics, science and systems thinking, and I've always been fascinated by how scalable solutions can create social good. When I first encountered the devastating education gap in South Africa, I realized that change didn't need to wait for someone else. I could be part of building a solution that was both human-centered and data-driven.

Was there a specific moment or experience that made you realize you were called to make change through your business, The Unlimited Child?

The Unlimited Child was founded by Iain Buchan and The Buchan Family, whose deep personal conviction was that every child deserves the chance to thrive. They envisioned a practical, scalable solution to South Africa's early learning crisis, one that could support women entrepreneurs, build resilient communities, and give young children the foundation they need for lifelong success.

When I was approached to take on the role of CEO, what struck me immediately was how aligned we were in values and vision. I came from a background in systems thinking and purpose-driven innovation, and I believed that with the right model, ECD could be scaled with quality and accountability. One pivotal moment for me was reviewing the early impact data and then visiting centres that had implemented the programme.

The transformation was visible, not just in children's development, but in the pride and professionalism of the ECD practitioners. That's when I knew this was more than a job; it was a call to reshape how we think about early learning, social entrepreneurship, and women's economic empowerment on the continent.

Together with Iain Buchan, Wallis Watt the founding family, and an exceptional team, we began building what is now South Africa's largest centre-based ECD programme, with a shared belief that system-level change is possible when passion meets practical execution.

Social entrepreneurship often blends heart and hustle. What keeps you grounded when the challenges feel bigger than the wins?

What keeps me grounded is remembering the "why", the children, the women entrepreneurs running ECD centres, and the communities that come alive when given the tools and dignity to thrive. I also lean into a strong support system and intentionally create space to reflect, recalibrate, and re-energise. Leading a mission like this can be heavy, but the impact -especially when seen in real lives transformed, outweighs the weight of the journey.

Congratulations on being names the 2024 Santam Social Entrepreneur in association with FAIRLADY and TRUELOVE. The heading gives the actual name of the awards.

Thank you. It was an incredible honour. Winning the award was deeply affirming, not just personally, but for our entire team and community. It felt like a recognition of the invisible labour that goes into scaling social impact, the systems work, the partnerships, the resilience. It also validated that social entrepreneurship can be both rigorous and revolutionary, and that women can lead with empathy and strategy at scale.

How has the recognition impacted the visibility, reach, or funding opportunities for your initiative?

The visibility the award brought has opened many doors - from global speaking invitations to new conversations with funders and strategic partners. It has helped position The Unlimited Child as a continental leader in Early Childhood Development, and it's given weight to our calls for co-financing, public-private collaboration, and investing in women-led micro-enterprises in the care economy.

Has winning the award shifted the way you think about your leadership or your role in the broader entrepreneurial ecosystem?

Absolutely. The recognition reaffirmed the importance of representing a leadership model that is collaborative, authentic, and impact-first. It's encouraged me to mentor more intentionally and to advocate for a shift in how we define success not just in the lives changed but also in the systems for early education transformed. I now see my role not just as a CEO, but as a convener of others who are committed to driving inclusive growth.

What's one unexpected opportunity that came your way after being recognized by Santam, FAIRLADY and TRUELOVE?

One unexpected, and incredibly meaningful, opportunity has been contributing to national and global policy dialogues on the care economy. It's created new space for me to advocate for the economic value of early learning and the power of women-led social enterprises to create jobs, deliver quality education, and drive systemic change. I've also had the chance to connect with other phenomenal women leaders, each with their own bold vision for impact.

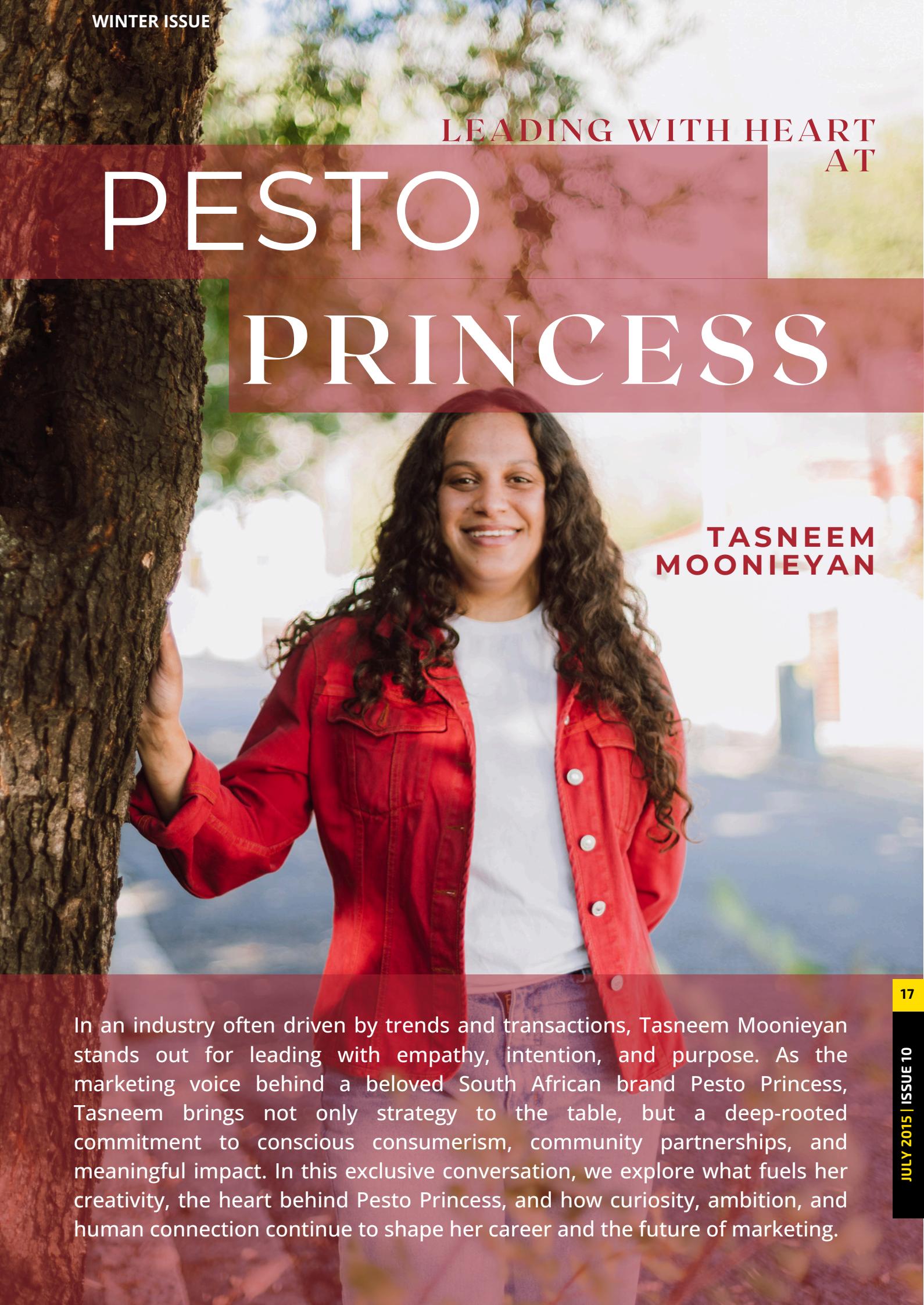
Finally, what legacy do you hope to leave, not just as a businesswoman, but as a changemaker?

Absolutely. The recognition reaffirmed the importance of representing a leadership model that is collaborative, authentic, and impact-first. It's encouraged me to mentor more intentionally and to advocate for a shift in how we define success not just in the lives changed but also in the systems for early education transformed. I now see my role not just as a CEO, but as a convener of others who are committed to driving inclusive growth.

LEADING WITH HEART
AT

PESTO PRINCESS

TASNEEM
MOONIEYAN



In an industry often driven by trends and transactions, Tasneem Moonieyan stands out for leading with empathy, intention, and purpose. As the marketing voice behind a beloved South African brand Pesto Princess, Tasneem brings not only strategy to the table, but a deep-rooted commitment to conscious consumerism, community partnerships, and meaningful impact. In this exclusive conversation, we explore what fuels her creativity, the heart behind Pesto Princess, and how curiosity, ambition, and human connection continue to shape her career and the future of marketing.

Can you tell us about your journey into marketing and how you found your way to Pesto Princess?

I've always been interested in people, about what makes them 'tick' and, following that curiosity, I decided to study marketing. In 2021, post-pandemic lock down, I found myself looking for a fresh start and that's when I joined the Pesto Princess team. It was an interesting time to join a new company, because of the mass uncertainty of that time, but I quickly realised that I had joined a unique team; one that, despite the uncertainty, was incredibly optimistic, welcoming and supportive.

**What continues to inspire your work every day?**

That's an easy one. In marketing, we're lucky to see firsthand the positive impact we can have: making people's lives easier, supporting meaningful initiatives, and creating real value. What keeps me inspired is knowing I'm part of a team that truly cares about the people we engage with.

Pesto Princess has built a loyal community over the years, what do you think sets the brand apart in a crowded market?

I think it goes back to my previous answers – Pesto Princess cares. That's a quality that is at the core of everything that Pesto Princess does and has done over the years, both internally and externally, and I think that people recognise and respond to that authenticity.

How does the brand approach sustainability and conscious consumerism in its marketing and operations?

At the heart of our approach to sustainability and conscious consumerism is a commitment to quality and responsibility. We prioritise locally sourced ingredients, not only to support nearby communities, but also to reduce our environmental impact. We focus on a fresh product offering, ensuring that our full range is thoughtfully made without additional additives. This philosophy shapes how we operate and connect with our customers, ensuring that we make thoughtful choices that are better for people and the planet, and sharing that story in an honest, accessible way.

What does purpose-driven marketing mean to you, and how do you practice that at Pesto Princess?

Purpose-driven marketing to me is about authenticity, connection, and community building and I think it's more important now than ever before. One of the earliest things I remember learning about Pesto Princess before interviewing was something that I read on the website that said "we believe in business as a force for good"- that stood out to me because it aligned closely with my own values, and I quickly learnt that it wasn't just talk, they actually walk the talk too!

Can you share a Pesto Princess campaign or collaboration that was especially meaningful to you?

Our Ladles of Love partnership stands out, for every soup we sell, we donate a meal to someone in need via Ladles of Love. We've donated over R850,000 to date and we're nearing that R1 million mark! Having been to their Dignity Kitchen at The Hope Exchange, meeting the team and seeing just how many people are supported through the organisation, it feels great to be able to support such a worthwhile cause.

What are three words you would use to describe yourself at this stage of your life and career?

Curious, intentional and ambitious.

Finally, what's your favourite Pesto Princess product and how do you enjoy it?

I have a few favourites, but the Pesto Princess Chimichurri Sauce is a standout. I enjoy it with grilled or roast chicken, and I often mix it with a bit of mayo to create a quick and delicious salad dressing.

EDITOR'S TOP BEAUTY PICKS:

WHY WE'RE OBSESSED WITH HANNON'S EYE CRÈME & BODY LOTION THIS ISSUE

In an industry often driven by trends and transactions, Tasneem Moonieyan stands out for leading with empathy, intention, and purpose. As the marketing voice behind a beloved South African brand Pesto Princess, Tasneem brings not only strategy to the table, but a deep-rooted commitment to conscious consumerism, community partnerships, and meaningful impact. In this exclusive conversation, we explore what fuels her creativity, the heart behind Pesto Princess, and how curiosity, ambition, and human connection continue to shape her career and the future of marketing.

This issue, our editor reached for two powerhouse products from Hannon Cosmetics, the Vitamin E & C Eye Crème and the Double Moisture Body Lotion, and here's why they've earned the coveted Top Picks seal.

HANNON Cosmetics Vitamin E & C Eye Crème

Let's talk tired eyes, and the miracle crème that's changing our mornings. Packed with antioxidant-rich Vitamin E and C, this fragrance-free formula is a gentle yet potent ally against puffiness, dullness, and fine lines. What sets it apart is MOIST 24, a cutting-edge hydrating agent that keeps the delicate under-eye area supple for a full day (yes, even through your third Zoom call).

Why We Love It:

- Fragrance-free and ideal for sensitive skin
- Delivers visible brightness and firmness in just weeks
- The perfect base for concealer, smooth and non-greasy
- Compact 15ml size that travels well in any beauty bag

If you've been searching for a no-fuss eye cream that works as hard as you do, this is your new secret weapon.



HANNON COSMETICS DOUBLE MOISTURE BODY LOTION

Dry skin? Flaky texture? Say no more. This lotion does more than moisturize, it transforms.

The Double Moisture Body Lotion is specially formulated for extreme dryness, sensitivity, and mature skin, making it a universal win across all skin types. What surprised us most was its non-greasy texture that instantly absorbs while leaving the skin feeling plump, soothed, and radiant.

Why It Made Our List:

- Dual hydration action that penetrates deep
- Soothes irritation and calms sensitive skin
- Ideal for all skin types, especially during seasonal changes
- Luxurious 200ml size, value and volume in one

Bonus? It pairs beautifully with your favorite perfume thanks to its neutral, clean scent.

As millennial women navigating busy schedules and high standards, we want products that show up for us, no drama, just results. HANNON Cosmetics has delivered on both counts with this dynamic skincare duo. Whether you're recovering from long nights or simply committed to caring for your skin with intention, these two belong on your top shelf.

So go ahead, brighten your eyes and drench your skin in self-care. You deserve every ounce of it.

Before and After



Collagen smoothing serum
testimonial of a satisfied client



Find them at select beauty retailers or online at www.hannon.co.za



CROWNED A RISING STAR

ZANELE NJAPHA

GROWTH, CHANGE, AND THE BUSINESS OF
BECOMING

Crowned a Rising Star: Zanele Njapha on Growth, Change, and the Business of Becoming

Zanele Njapha isn't just a thought leader, she's a trailblazer in the evolving landscape of change, transformation, and leadership. Crowned the 2024 Santam Women of the Future in association with FAIRLADY and TRUELOVE Rising Star, Zanele has carved out a space as The UnLearning Lady, championing the idea that success in today's world depends not just on what we know, but on what we're willing to let go of.

With her vibrant energy, systems-thinking approach, and deep belief in human potential, she has guided organisations, leaders, and teams through the often uncomfortable, but necessary, process of unlearning. In this candid conversation, Zanele opens up about the power of reinvention, the beauty of being underestimated, and the profound impact of embracing the business of becoming.

Zanele, you've been dubbed The UnLearning Lady. Can you tell us the story behind that title and how it came to define your mission?

When I started working to support organizations' transition into new ways of working, my positioning was as an "UnLearning Expert." So, helping teams challenge 'the way we've always done things' and let go of outdated ways of seeing, doing and being. In 2020, having left my main hustle as a primary school teacher, I stepped into full time consulting and speaking. As part of that shift, I rebranded my look and a big part of that was cutting my hair. This impacted my brand slightly, as all my previous branding still displayed me with a big afro. After the change, clients were somewhat confused if it was still me and began saying they wanted the "unlearning lady with the big hair." After assuring them that it was still me, I picked that name up and never looked back.

What sparked your passion for helping people navigate transitions and change?

My journey of teaching included a deep dive into educational psychology and within that - an understanding of the neuroscience and psychology of how the human brain learns and rewrites. It became clear to me that the process of learning, that many believe to be 'acquisition' of knowledge is actually a process of transitioning by challenging existing neural systems and patterns. To learn or relearn is in essence to unlearn - they are not separate. This knowledge encouraged me to help as many people as is possible to build the capacity to 'change their minds' (which is our vision at The UnLearners). Since then, I've been intricately obsessed with helping individuals and teams make changes both simple and fun by unlearning & relearning.

What was a pivotal moment in your own life that required serious unlearning?

At the beginning of my career, clients would tell me they had questioned my competence when I stepped onto stage. They would then mention that afterwards, they had been made to challenge the assumptions made around me being a 'young, black woman'.

The biggest unlearning in this area was that there will always be people who are not in my corner, but my biggest hurdle is if I'M not in my own corner. Over time, I've learnt that ageism and racism are not unique to me. I can either choose to get upset about it all, or find the opportunities that align with what I have to offer and serve as best I can.

Congratulations on being named the 2024 Santam Rising Star in association with FAIRLADY and TRUELOVE. What did that moment mean to you personally?

It was a heart-warming recognition that entrepreneurship is 'my thing', after believing that it wasn't. When I was 8 years old, my mother turned my sister and I into little entrepreneurs. We sold chips and sweets to other pupils at our school. Sadly, I would always come up short during cash-up, as I would consistently dig into my stock during mealtimes and didn't understand how money management worked. As a result of that and other businesses that didn't work out, I've doubted my capacity to build and grow an organisation. This recognition was affirmation that the past wasn't proof of not being an entrepreneur, but quite the opposite. It's all part of the process.

How did that recognition shift the trajectory of your business and brand?

The coverage received was incredible, seeing my face on the social media pages and magazines of the awards partners consistently was so humbling. Personally, it was an award that my team and I still celebrate because it was the pat on the back that we needed to help us kick into the next gear as we started scaling our business.

In what ways has the award opened new doors, partnerships, or opportunities that you didn't anticipate?

The connections made after winning (with mentors, potential clients and fellow entrepreneurs) cannot be quantified and will continue to serve our business for years going forward. The prize money was a much welcome prize that made our accounts manager smile and helped buffer our business in a way we couldn't have foreseen.

What advice would you give to young women entrepreneurs who are working hard behind the scenes, hoping to one day be recognized like that?

Believe you're already a winner (not to say make space on your desk like I did), but understand that whether you win or not, you're a winner just by being YOU and the impact you're making on this planet is immeasurable! Then, put your best foot forward - build a brand that helps the world undoubtedly see the results and impact of your work AND toot your own horn.

When you imagine the legacy you want to leave behind, what do you hope people will say about Zanele Njapha?

That Zanele helped pave the way for a human race that embraces change with optimism and hope!



BRAND SPOTLIGHT

SUGAR WHISKED TREATS

Where Sweet Meets Soulful



BRAND SPOTLIGHT: SUGAR WHISKED TREATS, WHERE SWEET MEETS SOULFUL

In a world where dessert is often just an afterthought, Sugar Whisked Treats is serving confections that are anything but ordinary. Founded by South African baker and creative entrepreneur Sthokoziso Malaka, this boutique bakery is where flavor, nostalgia, and artistry collide. With each intricately crafted cupcake, custom cake, and decadent brownie, Sugar Whisked Treats is redefining what it means to indulge, with heart, heritage, and a whole lot of buttercream.



CUSTOM CAKES THAT TELL A STORY

Sugar Whisked Treats is especially beloved for its custom cakes, edible masterpieces that celebrate everything from milestone birthdays to business launches. Whether it's a clean, minimal aesthetic or a bold, bedazzled masterpiece, each cake is made to reflect the personality and vision of the client. But it's not just about how the cake looks, the flavors are where the brand truly shines. Think moist vanilla sponge with caramel filling or rich chocolate ganache.

MORE THAN JUST PRETTY

While the visuals are Instagram-worthy (and yes, their grid is gorgeous), Sugar Whisked Treats is serious about quality. Every treat is made from scratch, using high-quality ingredients and absolutely zero shortcuts. There's a deep commitment to consistency, freshness, and a homemade feel, something that's rare in today's fast-paced food scene.

BUILDING A SWEET LEGACY

What sets Sugar Whisked Treats apart isn't just its taste or aesthetic, it's the heart behind the hustle. Sthokoziso is a millennial entrepreneur who built her business through grit and grace.



WHY WE LOVE IT



Sugar Whisked Treats is everything Millennial Woman Magazine celebrates: creative, intentional, female-led, and community-driven. It's the kind of brand that reminds us that small beginnings can lead to big dreams, and that the best things in life are often baked with love.

Whether you're planning your next celebration or just craving something indulgent, let Sugar Whisked Treats be your go-to for sweetness with soul.



sugarwhiskedtreats

To order or inquire: DM on Instagram or email

sugarwhiskedtreats@gmail.com

Green is Queen

HOW PESTO PRINCESS IS LEADING THE CHARGE IN *Conscious Consumerism*



GREEN IS QUEEN: HOW PESTO PRINCESS IS LEADING THE CHARGE IN CONSCIOUS CONSUMERISM

In a world where consumers are increasingly seeking transparency, purpose, and planet-first thinking, one South African brand has been quietly, yet powerfully, leading by example. Pesto Princess, the Cape Town-based food company that's as passionate about the environment as it is about making sensational sauces.

From its humble beginnings in a small home kitchen to its now-iconic glass jars in fridges across the country, Pesto Princess has always done things differently. More than just pesto, this female-led brand has created a movement, one that blends conscious consumerism with a generous dash of heart and heritage.

A SUSTAINABLE KINGDOM BUILT ONE JAR AT A TIME

At the core of Pesto Princess's philosophy is a deep respect for the earth and its people. Long before "green" became a buzzword, the brand was already making bold moves in sustainability. Think recyclable glass packaging, locally sourced ingredients, and zero-waste kitchens that minimize their impact on the environment. Pesto Princess has embraced low-impact production methods, choosing ingredients that are sustainably farmed and grown as close to home as possible. By partnering with local farmers and suppliers,

the brand not only reduces its carbon footprint but also supports the very communities that make their products possible.



PLASTIC-FREE AND PROUD

In a world overrun by single-use plastic, Pesto Princess made the conscious choice to go against the grain. The retail pesto range comes in 100% recyclable glass jars, a decision that may cost more upfront, but one that reflects their long-term investment in the planet. Their refrigeration-required model also means their sauces skip the harmful preservatives, staying fresh the natural way. As more brands wrestle with the balance between profitability and purpose, Pesto Princess proves that you can be both ethical and entrepreneurial.

CONSCIOUS EATING MEETS CULINARY EXCELLENCE

For the millennial woman who cares about both what's on her plate and how it got there, Pesto Princess offers more than just convenience, it offers connection. Each jar represents a story of mindful sourcing, female empowerment, and eco-conscious production.

From their signature basil pesto to Moroccan harissa and classic hummus, every product is crafted with love and layered with flavour. And because they cater to a wide range of dietary needs, including vegan and vegetarian lifestyles, they continue to champion inclusivity in every bite.

YOU CAN FIND PESTO PRINCESS PRODUCTS IN THE FRIDGES OF SPAR, CHECKERS, PICK N PAY AND SELECTED SPECIALTY FOOD STORES. YOU CAN ORDER ONLINE THROUGH SIXTY60, PICK N PAY ASAP AND SPAR 2U FOR A DOORSTEP DELIVERY.

GIVING BACK, ONE SPOONFUL AT A TIME

Pesto Princess doesn't just walk the sustainability talk, it sings it. The brand is involved in a variety of community upliftment projects, from food security initiatives to skills development programmes. A portion of their profits and time is dedicated to causes that fight hunger and empower women through enterprise. Their team is largely made up of women, many of whom have grown with the company from entry-level roles into leadership. It's a model of business that nurtures both people and the planet, placing compassion at the centre of everything.

A ROYAL INVITATION TO CONSCIOUS LIVING

For the millennial woman seeking brands that align with her values, ethical, transparent, and transformative, Pesto Princess is a delicious place to start. Their approach to sustainability isn't performative; it's personal, practical, and deeply principled.

In a season where we're all looking to slow down, nourish ourselves, and make more intentional choices, Pesto Princess invites us to live, and eat with purpose.

5 DELICIOUS REASONS WHY PESTO PRINCESS SHOULD BE A STAPLE IN YOUR KITCHEN

Whether you're a weekday warrior juggling work and wellness or a weekend foodie searching for effortless flavour, your fridge deserves a little royalty. Enter Pesto Princess, South Africa's beloved fridge-aisle treasure that's changing the way we think about convenience, flavour, and conscious eating. But these sauces, soups, and spreads aren't just good, they're good for you, your community, and the planet.

HERE ARE 5 IRRESISTIBLE REASONS WHY PESTO PRINCESS DESERVES A PERMANENT PLACE AT YOUR TABLE:

1. FLAVOUR THAT FEELS LIKE A HOMEMADE HUG

First and foremost, let's talk about taste. Whether it's the classic Basil Pesto that started it all, the spicy punch of Moroccan Harissa, or the creaminess of their Pea & Pesto Soup, every jar is bursting with fresh, vibrant flavour. Made with real ingredients you can pronounce and love, Pesto Princess products elevate any meal, without the stress of starting from scratch. One spoonful and your Tuesday night dinner becomes a five-star affair.

Pro tip: Stir their Basil Pesto through hot pasta or drizzle it over avo toast for an instant upgrade.

2. REFRIGERATED FOR A REASON, NO NASTIES HERE

Unlike many sauces that line supermarket shelves for months, Pesto Princess products live in the fridge. Why? Because they're made fresh, without preservatives, fillers, or artificial nonsense. Their commitment to clean ingredients means you're getting real food made the way it should be, honest, nourishing, and full of integrity.

So yes, it's fridge-found royalty, and that means you're feeding your body exactly what it deserves.

3. SUSTAINABILITY IS THEIR SECRET SAUCE

Conscious consumerism isn't a trend, it's a lifestyle. And Pesto Princess is leading the charge. From recyclable glass jars to local sourcing and waste-conscious production, they're proof that delicious doesn't have to cost the earth. Supporting this brand means supporting sustainability, female-led entrepreneurship, and thoughtful food systems.

Bonus: Glass jars = perfect for reusing as vases, spice holders, or meal prep storage.

4. IT'S FEMALE-FOUNDED AND HEART-LED

Pesto Princess is proudly female-founded and run with heart. What started in a small kitchen has grown into a national food brand, but its soul hasn't changed. The team champions women in the workplace, supports local communities, and pours purpose into every jar. When you buy from them, you're not just making dinner easier, you're investing in a movement rooted in empowerment and impact.

5. IT MAKES EVERYDAY MEALS FEEL SPECIAL

Pesto Princess is proudly female-founded and run with heart. What started in a small kitchen has grown into a national food brand, but its soul hasn't changed. The team champions women in the workplace, supports local communities, and pours purpose into every jar. When you buy from them, you're not just making dinner easier, you're investing in a movement rooted in empowerment and impact.

Because let's be honest: we all deserve food that makes us feel like queens.



READY TO REIGN IN YOUR KITCHEN?

Let Pesto Princess be your go-to for flavour, ease, and mindful living. Because in a world of shortcuts and compromise, they've proven that real food, made right, still rules.

LUMINOUS ERA SPF30 SUNSCREEN



BEAUTY MEETS PROTECTION:

Why Luminous Era SPF30 Sunscreen Is Changing the Game for Melanin-Rich Skin

Beauty Meets Protection: Why Luminous Era SPF30 Sunscreen Is Changing the Game for Melanin-Rich Skin

Luminous Era is carving a name for itself in the skincare world with a clear mission: to protect and celebrate melanin-rich skin through science-backed, high-quality sun protection. At the heart of its offering is the Luminous Era SPF30 Sunscreen, a broad-spectrum formula designed to prevent sun damage, support an even skin tone, and enhance natural radiance without compromising comfort or aesthetics.

Broad-Spectrum Protection for Long-Term Skin Health

Formulated with active ingredients like Ethylhexyl Methoxycinnamate (Octinoxate) and Butyl Methoxydibenzoylmethane (Avobenzone), Luminous Era SPF30 shields against both UVA and UVB rays. These harmful rays are responsible for sunburn, hyperpigmentation, premature aging, and even skin cancer, concerns especially relevant to melanin-rich skin. This dual-layer defense makes the sunscreen not just protective but essential for long-term skin health.

What sets this sunscreen apart is its dedication to solving a problem long overlooked in the beauty industry: the dreaded white cast. With a lightweight, fast-absorbing formula, Luminous Era blends seamlessly into the skin, leaving no residue behind, only a smooth, matte finish that doubles as the perfect base for makeup. It's a thoughtful solution for all skin types, including oily, dry, and combination, and designed to fit effortlessly into any beauty routine.

Conscious Beauty: Sustainability at Its Core

Luminous Era isn't just about great skincare; it's about conscious consumerism too. The brand is committed to sustainability through:

- Ethical ingredient sourcing
- Cruelty-free testing practices
- Local manufacturing, reducing its carbon footprint while supporting community economies
- Recyclable and reusable packaging, with plans to roll out a refill system in the near future
- A clear intention to continuously improve its eco-footprint as a young and evolving brand

These values resonate with a generation of consumers who want their beauty choices to reflect their ethics.

Made for Movement: Water-Resistant and Long-Wearing

Whether swimming, sweating, or enjoying time outdoors, Luminous Era's water-resistant properties offer up to 80 minutes of reliable coverage. This durability makes it a practical go-to for anyone living an active lifestyle while still prioritizing skin care and sun safety.

Safe, Effective, and Designed for Everyday Use

To maintain product stability and safety, the formula includes parabens like ethylparaben and propylparaben, effective preservatives that guard against harmful bacteria and mold. These ingredients are widely used and carefully measured to ensure they support the product's shelf life without compromising on skin safety.

Luminous Era SPF30 Sunscreen represents more than a skincare product, it's a statement of empowerment, inclusivity, and conscious living. As it protects and perfects the skin, it also supports a broader mission: to redefine beauty standards and sustainability one glowing face at a time.

For melanin-rich women looking to nourish and defend their skin without compromise, Luminous Era may just be the new holy grail.





WOMEN MAKING A DIFFERENCE

More than 67 minutes at Nicci: Leaving a Legacy of Hope and Inspiration.

At Nicci, fashion is more than just fabric and stitching. It's about purpose, people and putting kindness into action. This Mandela Day, we're going beyond the symbolic 67 minutes by turning leftover materials into meaningful change.

Behind every collection, every campaign, and every customer experience lies something deeper: a purpose driven by empowerment, growth, and the belief that fashion can uplift lives. At the heart of this purpose are co-founders Clive and Niki Breger, the dynamic duo whose quiet but powerful leadership continues to shape Nicci's legacy. Their passion for giving back, especially to women-led communities and initiatives, is deeply rooted in their vision for a more inclusive and compassionate fashion industry.



In partnership with Fingertips of Africa, a women-led sewing cooperative, Nicci is proud to present the Accessories of Hope campaign. A special limited-edition collection of patchwork tote bags and scarves. Each piece is handmade using surplus fabric from our Nicci Local Love and Cocoon Loungewear ranges. Nothing goes to waste. Instead, what might have been discarded is transformed into something beautiful, functional and full of impact.

At the heart of this initiative is Chido, the lead seamstress at Fingertips of Africa. Alongside a team of talented women, she has created items that are not only stylish but deeply meaningful. 100% of the profits from this Mandela Day collection will go towards building Chido's home; a tribute to her dedication, strength and the community she uplifts. It's more than just bricks and cement. It's about honouring her legacy and the ripple effect of her work.

This campaign is not an isolated act of generosity. Giving back is woven into the very fabric of who we are. Under the leadership of Clive and Niki Breger, Nicci has built a culture where staff are encouraged to lead with heart and action. From blanket drives to bracelet fundraisers, creating sandwiches for those in need, and now through this Mandela Day collaboration, Nicci employees are not just observers. They are active participants in shaping a better, more compassionate South Africa.

Empowerment at Nicci doesn't stop at the boardroom; it extends into our communities and to the talented hands behind every garment. The Bregers have consistently created opportunities for women to lead, grow and give – whether through employment, mentorship, or initiatives like this one that foster purpose through creativity.

This Mandela Day, when you shop for an Accessory of Hope, you're not just buying fashion. You're helping to build a home. You're honouring a woman's journey. You're making every minute matter.

Join us in crafting change.

SIP, SOOTHE, AND SAVOR



5 DELICIOUS
WAYS TO
ENJOY
TETLEY TEA
INSTANT
CHAI LATTES



TETLEY'S INSTANT CHAI LATTES ARE MORE THAN A DRINK, THEY'RE A VIBE. WHETHER YOU'RE ELEVATING YOUR ME-TIME OR BRINGING PEOPLE TOGETHER, IT'S THE SIMPLE MOMENTS WITH A SPICY TWIST THAT LEAVE THE BIGGEST IMPRINT. ONE SCOOP, ONE STIR, ONE SIP, AND SUDDENLY, YOU'RE EXACTLY WHERE YOU NEED TO BE.

SIP, SOOTHE, AND SAVOR: 5 DELICIOUS WAYS TO ENJOY TETLEY TEA INSTANT CHAI LATTES



1. Chai Latte Iced Cubes (For the Cool Girl Winter Mood)

Hot or cold, chai wins. Brew your Tetley Chai Latte as usual and pour it into an ice cube tray. Freeze overnight and pop the cubes into milk or coffee the next day for a subtly spiced, creamy twist.

Bonus: It makes your iced drinks look very aesthetic

2. Whisk It Up as a Chai Frappe

For those afternoons when you need something cool and caffeinated, blend your Tetley Chai with ice, a splash of milk, and a drizzle of honey. Add whipped cream and a sprinkle of cinnamon for that café-style flair, without the price tag. Perfect for chai with a side of chill.

3. Bake It into Chai-Spiced Treats

Yes, you read that right. Add a scoop of Tetley Instant Chai powder into your banana bread, pancake mix, or even sugar cookies for a warm, aromatic flavour that transforms your bakes into cozy bites of heaven. It's subtle, comforting, and totally Instagram-worthy.

There's something undeniably comforting about a warm cup of chai. The creamy richness, the fragrant spices, the gentle caffeine kick. It's a moment of indulgence wrapped in a mug. Tetley Tea's Instant Chai Lattes bring all that joy home with no mess, no fuss, and a perfect cup every single time. Whether you're a classic masala chai lover or someone with a sweet spot for vanilla blends, there's a Tetley chai for you.

But don't stop at just sipping, these instant chai lattes are incredibly versatile. Here are five creative and cozy ways to enjoy your Tetley Chai that go far beyond the mug.

4. Make It Your Morning Ritual

Forget the rushed coffee grab, set the tone with a slow, soulful cup of Tetley Chai. Whether you're journaling, meditating, or simply staring out the window manifesting your dreams, make this your sacred moment. Light a candle, wrap yourself in a throw, and let the spice blend ground you.

5. Host a Chai & Chat Moment

Invite your girls over for a mini chai tasting, each guest can try a different Tetley Chai variant (like Vanilla Chai, or the signature Masala Chai). Pair it with bite-sized snacks, play soft music, and make it a screen-free, soul-full catch-up session.



MWM Events

The Authentic Woman Summit 2025: Unapologetically Bold

Millennial Woman Magazine is proud to announce the highly anticipated Authentic Woman Summit 2025, a full-day immersive experience that promises to ignite conversation, spark change, and inspire a generation of women to step fully into their power. Taking place on 27 September 2025, the summit returns with a bolder, more unfiltered theme: Unapologetically Bold

The Authentic Woman Summit isn't just another event, it's a movement designed for millennial women by millennial women. This year's theme calls for radical self-expression, fierce confidence, and an unwavering commitment to authenticity in every facet of life. From the boardroom to the living room, from the startup world to creative arts, the summit will spotlight stories, strategies, and sisterhood that embolden women to live, and lead, without apology.

What to Expect

Attendees can look forward to a dynamic lineup of powerful keynote speakers, impact-driven panel discussions, interactive workshops, and networking experiences curated to challenge societal norms and amplify women's voices in leadership, entrepreneurship, wellness, and personal development.

Be Part of the Magic

Whether you're a founder, a freelancer, a student, corporate girlie or someone simply ready to embrace your full self, the Authentic Woman Summit is your space to learn, connect, and rise.

Tickets are live.

The Authentic Woman Summit

2025



Theme: Unapologetically Bold



Date: 27 September 2025

Venue: Mecure Hotel, Bedfordview

Ticket Price: R850

Account Details: FNB-63020982012

For more information contact: info@millennialwomanmagazine.co.za